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Appl. No. 10/720,556

## AMENDMENTS TO THE CLAIMS AND CLAIM LISTING

The listing of the claims immediately below, in which certain amendments are highlighted, replaces all prior versions of the claims provided in this application. Amendments to the claims previously entered in this application have not been highlighted herein.

1. (once amended) A structure for providing customized web pages, comprising:

a server computer including a sever program configured to receive a call from a client computer, the server computer including a memory configured to store a plurality of logical components available for selection by identified users and to store information regarding a plurality of identified users;

a selection procedure resident on the server computer configured to receive instructions from each identified user regarding a selection of the available legic <u>logical</u> components and to create a record associating the identified user and selected <u>logical</u> components; and

an assembly procedure resident on the server computer configured to associate the call with an identified user and to provide information to the server program to assemble a web page customized for each identified user in response to the call.

2. (once amended) The structure of claim 1, wherein:

the server computer is configured to access a database containing information necessary for at least one of the selected <u>logic logical</u> components for at least one identified user.

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(once amended) The structure of claim 1, wherein:

the server computer is configured to access a plurality of databases containing information necessary for a plurality of the selected <u>logic logical</u> components for a plurality of identified users.

(once amended) The structure of claim 1, wherein:

the selection procedure stores a profile for each identified user, where the profile includes the selected <u>logical</u> components.

5. (once amended) A method of constructing customized web pages using a server, comprising:

providing a plurality of logical components to a user, such that the user may select one or more of those components to be included in a web page customized for the user;

receiving instructions from each identified user regarding a selection of the available legic components and creating a record on a server associating the identified user and the selected legic logical components;

the server receiving a call from a client computer, the <u>call including information which the</u>
server uses to identify the user server computer including a memory configured to store a
plurality of logic components available for selection by identified users and to store information
regarding a plurality of identified users; and

the server associating the call with an identified user and to provide information to the server program to assemble based upon that association, the server assembling for display logical components forming a web page customized for each the identified user in response to the call.

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6. (once amended) The method of claim 5, wherein:

the associating step includes the step of accessing a database containing information necessary for at least one of the selected <u>logical</u> components for at least one identified user.

7. (once amended) The method of claim 5, wherein:

the associating step includes the step of accessing a plurality of databases containing information necessary for a plurality of the selected legic logical components for a plurality of identified users.

8. (once amended) The method of claim 5, wherein:

the step of-receiving instructions from each identified user regarding a selection of the available logic components and creating a record associating the identified user and selected logic components associating the identified user and the selected logical components includes the step of storing a profile for each the identified user, where the profile includes the selected logical components.

9. (once amended) An article of manufacture for constructing customized web pages using a server having a memory, comprising:

a computer readable storage medium having stored thereon:

a sever program configured to receive a call from a client computer, the server program including the ability to store in memory a plurality of <u>logical</u> components available for selection by identified users and to store information regarding a plurality of identified users:

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a selection procedure configured to receive instructions from each identified user regarding a selection of the available <u>logic logical</u> components and to create a record associating the identified user and selected <u>logic logical</u> components; and

an assembly procedure configured to associate the call with an identified user and to provide information to the server program to assemble a web page customized for each identified user in response to the call.

10. (once amended) The article of claim 9, wherein:

the assembly procedure is configured to access a database containing information necessary for at least one of the selected <u>logic logical</u> components for at least one identified user.

11. (once amended) The article of claim 9, wherein:

the assembly procedure is configured to access a plurality of databases containing information necessary for a plurality of the selected <u>legic logical</u> components for a plurality of identified users.

12. (once amended) The article of claim 9, wherein:

the selection procedure is configured to store a profile for each identified user, where the profile includes the selected logic logical components.